

Privacy Policy

Effective Date: February 1, 2025

Summit Massage and Wellness, LLC, values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information in compliance with the **CTIA Privacy Principles** and applicable laws.

1. Information We Collect

We may collect the following types of information when you interact with our services:

a. Personal Information

- Name, address, email, and phone number
- Payment and billing details
- Account login credentials (if applicable)

b. Non-Personal Information

- Device information (IP address, browser type, operating system)
- Usage data (pages visited, time spent on the site, service preferences)
- Location data (if permitted by the user)

c. Information from Third Parties

We may collect information from third-party partners, including marketing platforms, payment processors, and analytics providers.

2. How We Use Your Information

We use your information to:

- Provide and improve our services
- Process payments and transactions
- Communicate with you regarding your account, appointments, or services
- Personalize user experience and enhance our website functionality
- Comply with legal obligations and prevent fraud

3. How We Share Your Information

We do not sell or rent personal information. We may share information under the following circumstances:

- **Service Providers:** With trusted partners who assist in service delivery (e.g., payment processors, marketing agencies)

- **Legal Compliance:** When required by law, government requests, or to protect rights and security
- **Business Transfers:** In case of mergers, acquisitions, or sale of assets

4. Data Security

We implement industry-standard security measures to protect your personal information from unauthorized access, loss, misuse, or alteration. However, no method of transmission is 100% secure.

5. Your Choices & Rights

- **Opt-Out:** You may opt out of marketing communications at any time by following the instructions in our emails or contacting us.
- **Access & Update:** You can review or update your information by logging into your account or contacting customer support.
- **Do Not Track:** We respect “Do Not Track” signals where applicable.

6. Text Messaging & Mobile Communications

By providing your mobile number, you consent to receive SMS communications related to your service. Standard messaging rates may apply. You can opt out at any time by replying “STOP.” We do not share mobile numbers with third parties for marketing purposes.

7. Children’s Privacy

Our services are not directed to individuals under 13. We do not knowingly collect information from children.

8. Changes to This Privacy Policy

We may update this policy from time to time. Changes will be posted with a revised effective date. Continued use of our services after updates signifies acceptance.

9. Contact Us

For any questions regarding this Privacy Policy, please contact us:

Summit Massage and Wellness, LLC

lorna@summitmassagewellness.com

816-600-4421

208 SE 3rd Street

Lee’s Summit, MO 64063

By using our services, you acknowledge and agree to the terms of this Privacy Policy.